



Sports Administration Focus List
University Studies Program

Subject Code	Course Number	Title of Course	Online	Spring	Summer	Fall
Business Core						
*BLAW	3570	Laws of Structuring and Operating a Business	Y		Y	
BUAD	1020	Micro-Computer Applications in Business	Y	Y	Y	Y
*BUAD	3010	Principles of Marketing	Y	Y	Y	Y
*BUAD	3030	Managerial and Behavioral Processes in Organizations	Y	Y	Y	Y
*BUAD	3470	Legal & Ethical Environment of Business	Y	Y	Y	Y
ECON	1150	Principles of Macroeconomics	Y	Y	Y	Y
ECON	1200	Principles of Microeconomics	Y	Y	Y	Y
*HURM	3220	Human Resource Management	Y	Y	Y	Y
*HURM	3630	Conflict Management: Mediation & Negotiations	N			
*IBUS	3150	Understanding Cultural Differences for Business	Y	Y	Y	Y
*MKTG	3690	Principles of Marketing Communications	Y		Y	Y
*MKTG	3850	Buyer Behavior and Relationship Marketing	Y	Y	Y	Y
*MKTG	3870	Advertising Strategy	N			
*PSC	3420	Principles of Public Administration	N			
*PSC	4440	Budgeting and Financial Administration	N			
Human Performance Core						
HEAL	2600	Mental Health	N			
HEAL	3300	Drug Awareness	Y	Y	Y	Y
HEAL	3700	Foundations of Human Sexuality	Y		Y	
KINE	1700	Introduction to Exercise Science	Y	Y		
*KINE	2510	Human Anatomy	Y		Y	
*KINE	2520	Human Anatomy Lab	N			
*KINE	3520	Applied Exercise Physiology	Y		Y	
Behavior/Humanistic Core						

COMM	2840	Interpersonal Communication **Formerly COMM 3840	Y	Y	Y	Y
COMM	2890	Crisis & Conflict in Organizations **Formerly COMM 3890	N			
*COMM	3720	Public Relations Theory	Y	Y		Y
COMM	3820	Persuasion Theory	N			
COMM	3880	Professional Business Communication	Y		Y	
PHIL	3120	Business Ethics	Y	Y		
PHIL	3370	Medical Ethics	Y	Y	Y	Y
Programming Core						
RCRT	1300	Intro to Recreation and Leisure Studies	N			
*RCRT	1310	Recreation Programming	N			
RCRT	3310	Inclusive Recreation	Y	Y		
*RCRT	3710	Leadership & Administration in Outdoor Pursuits	N			
RCRT	4000	Community Event Planning	Y		Y	Y
RCRT	4010	Planning & Promotion of Sports	N			
*RCRT	4340	Leisure, Recreation & Aging	Y	Y		Y