www.utnews.utoledo.edu

SEPT. 4, 2007 VOLUME 8, ISSUE 3

## Senior leadership team evolves after senior VP's departure

By Tobin J. Klinger

he University's senior leadership team met extensively last week, discussing the future and developing plans. One of the topics of conversation was a revised structure introduced by President Lloyd Jacobs.

Under the new model, Bill Logie, vice president for administration, will have increased responsibility, overseeing both administration and finance as interim senior vice president. Meanwhile, Dawn Rhodes will take a new role as interim vice president for administration. Tom Biggs, whose interim assignment was announced last week, will oversee day-to-day operations in the finance area. A search will be launched immediately for a permanent senior vice president for finance and administration and/or vice president for finance.

"Bill Logie has shown outstanding leadership and dedication over the course of his tenure, particularly in the past year following the merger," Jacobs said. "Clustering finance and administration under one leader is a common model, and we believe it will be a good one for us."

Other changes of note include:

- Dr. William McMillen will be elevated to chief of staff and vice president for government relations;
- Chuck Lehnert, associate vice president for facilities and construction, will become a member of the senior leadership team, with a direct reporting line to Jacobs; and
- Dr. Penny Poplin Gosetti, special assistant to the president, will join the Main Campus Provost's Office as interim vice provost for academic innovation.

"These individuals are exemplars of leadership," Jacobs said. "Bill McMillen successfully navigated us through the continued on p. 2



Photo by Daniel Miller

IT'S OFFICIAL: President Lloyd Jacobs and Yanshan University President Liu Hongmin revealed the new plaque to mark the opening of Yanshan University Toledo College last week. Officials from UT and Yanshan University, located in Qinhuangdao, China, signed a deal last spring to form reciprocal campuses at each institution. Master teachers from Yanshan University are teaching beginner and intermediate Chinese language classes this semester. The courses also will cover Chinese culture, history, business and etiquette.

# Second 'scholar-president in residence' comes to University

By Tobin J. Klinger

president Lloyd Jacobs is again tapping into the wisdom of former presidents as the merged University of Toledo enters its second academic year by welcoming its second "scholar-president in residence" to campus.

Kent State University President Emeritus Carol Cartwright will be on campus beginning Tuesday, Sept. 4. During her visit, Cartwright will meet with numerous UT leaders and decision-makers, helping the president, the senior leadership team and others work to implement the University's strategic plan.

"Dr. Cartwright has long been a respected leader in higher education," Jacobs said. "She has a distinguished service record that includes teaching, research and leadership on a national scale. It's an honor to have her with us."

Cartwright, Kent State's 10th and first woman president, held the post from 1991 to 2006. The university's eight campuses



Cartwright

serve more than 33,000 students and is one of the largest employers in northeast Ohio.

continued on b. 2

# UT attains record research grants, awards mark

By Jon Strun

esearchers at The University of Toledo combined to increase the amount of external grants and awards to \$63.2 million in fiscal year '07, up 7.5 percent from the previous year.

The mark bests a fiscal year '06 total of \$58.8 million, a figure that combined the total research dollars of UT and the former Medical University of Ohio.

"I am very pleased to see the continued growth in our externally sponsored research as we close the books for fiscal year '07, and we anticipate that fiscal year '08 will also be an excellent year," said Dr. Doug Wilkerson, vice president for research administration.

"I expect to see continued growth in our research as we continue our track to take the University beyond the \$100 million mark in less than five years," said Dr. Frank Calzonetti, vice president for research development. "We have received notification that our research collaboration with NASA Glenn [Reseach Center] will continue, and with help from our congressional delegation, we are receiving large awards from federal research and development agencies."

Calzonetti highlighted FY07's largest award of \$18.6 million to create the Center for Photovoltaics Innovation and Commercialization, as well as ongoing coordination with The University of Toledo Science and Technology Corridor.

"The steady climb of faculty members earning more external research funding is a clear example of UT's dedication to creating new knowledge and further establishing ourselves as a metropolitan research University," said Dr. Rosemary Haggett, provost and executive vice president for academic affairs. "But we can't be satisfied with where we are."

"Reaching our goal of \$100 million, and then the next goal we set after that, requires attracting and retaining the caliber of faculty who already permeate this University," said Dr. Jeffrey P. Gold, provost and executive vice president for health affairs and dean of the College of Medicine. "I'm encouraged by the resources dedicated to research and commercialization, and it seems clear we're headed in the right direction. The pipeline of incoming research faculty and leadership is truly exciting."

SEPT. 4, 2007

## New arm of cardiac, vascular center opens in Perrysburg

By Tobin J. Klinger

he University of Toledo Medical Center's brand of care has arrived in Perrysburg.

The newest arm of the UT Cardiac and Vascular Center (UT-CVC) is now open in Perrysburg, with an office at 28442 E. River Road.

The office is the second "spoke" in the "hub-and-spoke" model, integrating patient care, education and translational research.

The UT Cardiac and Vascular Outpatient Center is a resource for local patients. This outpatient facility integrates cardiac and vascular care in one outpatient satellite facility and is the first to provide patients seamless access to physicians of multiple specialties at one site, linked to the UT Medical Center.

Connected through a new digital clinical care integration system, this model allows instantaneous transmission of information and images among and between sites, bringing the most sophisticated physician expertise and judgment to every patient throughout the network and around the world.

The first such office is part of the

Fisher-Titus Medical Center in Norwalk, Ohio, which opened in July.

The "hub" of the UT-CVC is part of the UT Medical Center, which is slated to open on the first floor of the UTMC in May.

"We are thrilled to be serving the Perrysburg community," said Dr. Jeffrey P. Gold, provost and executive vice president for health affairs and College of Medicine dean. "This is yet another way that we can deliver University quality care to the region."

In the future, the Perrysburg office will allow UT physicians to see patients as construction of the new UT-CVC starts.

"Once the space in the UTMC is available, construction will be under way, and we will need to modify our operations to allow that project to progress," said Dr. Christopher Cooper, director of the UT-CVC and professor of medicine. "Thanks to our technological capabilities, the impact on patients should be minor, and we'll be back on the Health Science Campus before you know it"

A grand opening celebration for the Perrysburg CVC is scheduled for Sept. 27.

#### More trees fall prey to ash borer

By Cynthia Nowak

Taking the double punch of the invading emerald ash borer and July's drought conditions, UT's ash trees haven't had a chance. About 35 more ash trees on Main Campus and 30 on Health Science Campus were taken down over the past two weeks.

"The trees looked healthy three weeks ago, but suddenly they started dropping their leaves and showing all the signs of the ash borer infestation," said Doug Collins, manager of grounds and off-site buildings.

Their life drained away by the Asian beetle whose larvae have already killed more than 20 million ash trees in Michigan, Ohio and Indiana, the trees die from the top down and become a hazard to people, cars and

buildings, Collins said.

"The drought back in July probably further stressed the trees that were already being weakened by the ash borer," he added. "It's very unfortunate, and UT isn't alone in this. Ash trees all over the area are affected."

So far, no cutting has been done on the ash

trees in Centennial Mall, which have been receiving regular watering throughout the dry part of the summer, though they too have shown signs of the ash borer.

The University hopes to do fall plantings to replace some of the ashes with other tree varieties, Collins said, adding that removing dangerous trees is the first priority. "Returning the campuses to their former appearances will take time, but we know how important it is."

The recent removal of non-ash trees on Main Campus between Gillham Hall and Ritter Research Center is an early construction phase of the College of Business Administration's Savage & Associates Complex for Business Learning and Engagement, scheduled to open in 2009.



Photo by Daniel Mill

A tree by Carlson Library shows signs of ash borer infestation.

#### 'Scholar-president in residence'

continued from p. I

Under Cartwright's leadership, student success became Kent State's top priority; many mutually beneficial partnerships were forged with businesses, schools and other universities; the status of teaching and public service was elevated; and the university pioneered technologies that enhance teaching and learning.

"I'm looking forward to being engaged with The University of Toledo community as the new academic year gets under way," Cartwright said. "With a new strategic plan and new leadership, the University is on the

edge of a new era of important contributions. It is an honor to be invited to participate."

"We were fortunate a year ago to launch our 'scholar-president in residence' program with Dr. David Adamany from Temple University," Jacobs said. "Our good fortune continues with Carol's visit. Please join me in welcoming her to UT. We can learn much from her experience and expertise."

Cartwright will spend two weeks at UT in total, with the second week beginning Sept. 24.

### Town Hall Meeting

with President Lloyd Jacobs

Thursday, Sept. 6

11 a.m. to noon

Student Union Ingman Room on Main Campus

Questions can be sent to *TownHallQuestions@utoledo.edu*. Watch the event online at *http://video.utoledo.edu*.

#### Senior leadership team

continued from p. I

merger process. Chuck Lehnert has created the vision for the future of bricks and mortar across our campuses. And Penny Poplin Gosetti has worked tirelessly to merge our two cultures, coordinating our merger work groups and strategic planning efforts."

"I am thrilled to have Penny join the Provost's Office," said Dr. Rosemary Haggett, Main Campus provost and executive vice president for academic affairs. "I am currently in the process of revising and growing our organizational structure, and Penny's skills and expertise were a perfect match for the new direction we're taking. We'll be rolling out details of the changes soon."

There are many details that still remain to be worked out, noted Jacobs, adding, "We will address all residual effects of the changes in the coming weeks."

"We've been at this for more than a year," Jacobs said, "and I think we have a better sense of where we need to get to. We have our mission. We know our values, and we are implementing our strategic plan. I believe that this evolution of the senior leadership team positions us well to get there."

Look for the next issue of UT News Sept. 10

**NEWS** SEPT. 4, 2007

### Alum has a lot of crust — and filling — to feed UT diners, fans

By Cynthia Nowak

UT students, staff, faculty and alumni are sinking their teeth into an alumnus success story. No worries, mate — there'll be plenty of Crikey's Genuine Australian Pies to go round. Corporate vice president and chief operating officer Purri Gould (Bus '04) will see to it.

The Australian-born Gould is making his mark with the meaty comestibles baked in Toledo and carried in a widening swathe of grocery freezer cases nationwide — and now, thanks to an arrangement with AVI Food Service, at Rocky's Scoreboard Grill and the International House convenience store on Main Campus, and at all home football games this season.

"It's awesome!" Purri said. "I'm stoked about it, especially about being at the Rockets games. You know, during Australian football's Grand Final, about 25,000 meat pies are sold. Now here's Crikey's having a go at UT sports."

And don't make the mistake of thinking that an Aussie pie is a Down Under version of that familiar American staple, the aluminum-bottom frozen potpie. Purri's mother, Lynne, Crikey's president and CEO, explained, "You won't find all the gravies like the potpies here, and Aussie pies are eaten with your hands."

Purri added, "They're complete meals. In Australia, the meat pie is as common as the hot dog, the hamburger or the pizza here."

The hand-crafted Crikey's Pies will be available in their most popular flavors, said Tony Sloan, director of retail operations for AVI Foodsystems Inc. "We'll have sirloin-mushroom, chicken-broccoli and of course the classic ground-beef shepherd's pie."

Sloan added, "AVI Fresh is proud to announce another superb partnership with an outstanding vendor. We believe it is a privilege and a honor to have Crikey's Australian Pies join us as we endeavor to be the finest in the platinum standard of products at The University of Toledo. Our expectation is a long and fruitful partnership with the highest in customer satisfaction."

To explain how Crikey's jumped the Pacific, it's necessary to go back to 2001, when the Gould family was living in Perth, Australia. Purri was attending Murdoch University. "I had just switched from engineering to marketing," he said. "Dad came home one day and said after 20 years, he wanted to live closer to his aging parents. So we're going to America. I thought, 'No worries, I'll come over and have a look.' I was enjoying marketing, and America is the most famous marketer in the world."

He enrolled in UT's College of Business Administration; extracurricular-wise,



Photo by Daniel Miller

**PANDEMONIUM:** UT graduate Purri Gould readied the assembly line at the North Toledo site where Crikey's Australian Pies are made.

he was living a crash course in American culture and climate. "We moved in December, which is summer in Perth, so to come from where it's pushing 110 degrees to the Chicago airport was an adjustment." Since then, Purri acquired the appropriate attitude toward winter.

Still, something was missing — even aside from Perth's crescent of ocean-side beaches. He said, "I was homesick, I think, for a bit of Perth when I said to mum, 'Why don't we bring a piece of Australia here?'" That's when he and Lynne began thinking pies.

Lynne said, "We thought that America is great at taking foods from all over the world and adapting them into its popular culture, but there was nothing Australian."

Thus was born Crikey's — first at a bakery in Toledo's Woodville Mall, then in

a rented portion of a church kitchen, now in a north Toledo facility that formerly housed a catering company. "We took out walls, put in new floors and a roof, and built an extension," Purri said. "Mum and I planned the layout for 18 months, based on what we'd learned about production."

What they learned, he said, took them from dough punchers to front officers: "We went from making pies by hand to this bakery where, if we're at full production, 24/7, three shifts, the output is a million pies in a month."

The Kroger Co.'s Ohio stores were the Goulds' first major marketing coup, but they've added Wal-Mart stores in the Southeast. In fact, the latter's vice president was so impressed with the product he sampled at a trade show that he gave the Goulds the OK without the customary presentation.

"Only 2 percent of people who present to Wal-Mart get in, and we didn't even have to present — we were lucky!" Purri said.

Though such success makes them a rising name, the Goulds aren't dreaming of supersizing their bakery. "A big small company is our goal," Purri said. "We want to get known as a little guy who's still using a bakery process."

The move to Purri's alma mater is an important part of that goal, he added. "This is where we wanted to go all along, adapting traditional Australian food to American culture."



### **UTNEWS**

UT News is published for faculty and staff by the University Communications Office weekly during the academic year and periodically during the summer. Copies are mailed to employees and placed in newsstands on the Main, Health Science, Scott Park and Toledo Museum of Art campuses. UT News strives to present accurate, fair and timely communication of interest to employees. Story ideas and comments from the UT community are welcome. Send information by campus mail to #949, University Communications Office, Vicki Kroll. E-mail: vicki.kroll@utoledo. edu. Fax: 419.530.4618. Phone: 419.530.2248. Mailing address: University Communications Office, The University of Toledo, Toledo, OH 43606-3390.

VICE PRESIDENT FOR ENROLLMENT SERVICES, MARKETING AND COMMUNICATIONS: Lawrence J. Burns SENIOR DIRECTOR OF UNIVERSITY COMMUNICATIONS: Tobin J. Klinger

EDITOR: Vicki L. Kroll ASSOCIATE EDITOR: Cynthia Nowak GRAPHIC DESIGNER: Liz Allen

PHOTOGRAPHERS:Terry Fell, Jack Meade, Daniel Miller
CONTRIBUTING WRITERS: Chelsea-Lynn Carey, Alissa Hammond,
Matt Lockwood, Jon Strunk, Jim Winkler
EDITORIA ASSISTANTS: Laurie Floures Jacobs Gray

EDITORIAL ASSISTANTS: Laurie Flowers, Joanne Gray DISTRIBUTION ASSISTANT: Eric Brown

Read UT news at www.utnews.utoledo.edu and http://myut.utoledo.edu.

The University of Toledo is committed to a policy of equal opportunity in education, employment, membership and contracts, and no differentiation will be made based on race, color, religion, sex, age, national origin, sexual orientation, veteran status or the presence of a disability. The University will take affirmative action as required by federal or state law.

SEPT. 4, 2007 **NEWS** 

### **Medical Mission Hall of Fame** installed

By Dan Saevig

eleveland has the Rock and Roll Hall of Fame. Cooperstown honors baseball's greats. Canton is home to the Pro Football Hall of Fame.

Now, The University of Toledo has its own international hall of fame.

Maintenance workers on the Health Science Campus have finished installing the Medical Mission Hall of Fame in the atrium lobby of the Center for Creative Education.

The magnificent aluminum and marble display, donated by Dr. Lawrence V. Conway, UT professor emeritus of finance, honors those individuals and/or organizations that have made significant and substantial contributions to advancing the

sionals from around the world who visit the Center for Creative Education cannot help but be inspired and motivated to action by the distinction of the honorees. The message is clear: Like these people, you, too, can make a difference."

Some of the world's foremost medical missionaries have been inducted into the Medical Mission Hall of Fame: William and Kathleen Magee, co-founders of Operation Smile; Jill Seaman, International Medical Relief Fund, Upper Nile, Sudan, and Time magazine's Medical Hero of the Year in 1997; Paul Farmer, founding director of Partners in Health and Time's Medical Hero of the Year in 2005; and Dr. Glenn Geelhoed, professor of surgery,



Photo by Daniel Mille

MISSION ACCOMPLISHED: Dr. Lawrence Conway, left, and Dr. Jeffrey Gold posed for a photo by the recently installed Medical Mission Hall of Fame in the atrium lobby of the Center for Creative Education.

medical well-being of people throughout the world.

Conway established the Medical Mission Hall of Fame in 2004 and last year made an additional \$500,000 bequest to the College of Medicine to support students and faculty who wish to participate in medical missions. The gift also established the hall — previously virtual in nature — as part of the college.

"Dr. Conway's efforts are exemplary," said Dr. Jeffrey P. Gold, provost and executive vice president for health affairs and College of Medicine dean. "His commitment to improving the human condition and support of this college and our institution will impact countless generations.

"Our students and the medical profes-

international medical education, microbiology, immunology and tropical medicine at George Washington University Medical Center.

"The affiliation of the Medical Mission Hall of Fame and the College of Medicine epitomizes the progressive orientation of The University of Toledo in encouraging medical students to follow in the footsteps of those outstanding men and women who have been inducted into the hall of fame," Conway said. "Those who have been honored have contributed significantly to improving the human condition of our many medically disadvantaged brothers and sisters throughout the world."

The Medical Mission Hall of Fame will induct its next class in April.



Photo by Terry Fe

GOING GREEN: Janet Green, director of eLearning student services management in eLearning and Academic Support, second from left, posed for a photo with her husband, Al, and, from left, Dr. Mary Ann Heinrichs, former dean of University College, Dr. Karen Rhoda, director of eLearning and academic support, and her daughter, Lisa, who is holding granddaughter, Brooke, at her retirement party last week. Green worked at UT 31 years, starting as a typist in University College, where she was promoted to secretary, coordinator of student services and director of student services. In 2001, she joined Distance Learning as assistant director for marketing and enrollment management prior to her current post. "The distance learning arena has been very exciting and rewarding as it has grown to the largest provider among Ohio's public universities," Green said. "I've also benefited from and appreciate my UT education, and I'm proud that our daughter, Lisa, is also a UT graduate." Janet received an associate degree in business management in 1988 and a bachelor of arts degree in liberal arts in 1991. "When I was working and going to school while our daughter was growing up, my mother was a tremendous help in taking care of her so I could attend class or work evenings and weekends. In that tradition, I will be taking care of our granddaughter a couple of days a week and helping with the grandsons."

#### In memoriam

Marian L. Baidel, Toledo, died Aug. 14 at age 62. She was a secretary in the former Community and Technology College from 1967 to 1969 and in the College of Business Administration from 1973 to 1979.

**Dr. Franklin (Bud) R. Koontz Jr.**, Toledo, died Aug. 27 at age 68. His first UT position was in 1968 as an instructor in theatre and speech, and producer/director with University Television. His subsequent promotions included assistant professorships in speech communication and technological media; he was promoted to associate professor of the latter in 1975. In 1978, he was named associate director of University Television Services, then joined the former College of Education and Allied Professions in 1980 as professor of technological media. He retired in 2004 as professor of educational technology. A 1979 winner of the National Association of Marketing/Management Educators' Award for Innovative Teaching, he earned a doctorate in education from UT in 1991 and served on the board of directors of Toledo Campus Ministry. An enthusiastic bagpiper, he played at special occasions and tutored other pipers.



#### Check out UToday

Don't forget to bookmark UToday at http://myut.utoledo.edu.